


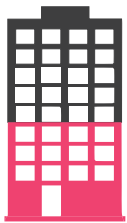
Supplier diversity NL

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Supplier Diversity is a proactive business program which encourages the use of women-owned businesses as suppliers within procurement chains. Supplier diversity programs recognize that utilizing products and services from previously under-used suppliers both helps to sustain and to progressively transform a company's supply chain.



47%

Companies owned by women entrepreneurs represent **47%** of all small and medium-sized enterprises and provide jobs for **1.7 million** Canadians



There are over **821,000** women entrepreneurs in Canada who annually contribute more than **\$18** billion to the economy.



Women-owned businesses are creating new jobs at **four times** the rate of the average firm and women are starting businesses at **twice** the rate of men.



 = 100000 people



 = \$1 Billion



Despite all this, women-owned businesses are seriously under-represented in procurement contracts.



Now is the time to access opportunities in a broad range of industries including **oil and gas, mining, and other energy-related sectors**

In fact, estimates put women-owned businesses at **less than 5%** of all domestic and international suppliers to corporations and governments.

